

A new platform for Home Care powered by AI

Caire unites AI and Care in a powerful platform for home care companies that want to become more efficient and more human.

 by **Björn Evers**



The Home Care Industry is on the Verge of Collapse.

Today Only 50% of Welfare Funds Support Actual Care, While Our Elderly Population Nears 50% in 2050



Aging Population Crisis

25% of Swedes will be over 65 by 2030, rising to 40% of the population by 2050



Critical Staff Shortage

150,000 new care workers needed by 2030, with 70% reporting insufficient staffing weekly



Inefficiency Costs

40% of time spent on administration, with 4.2 billion SEK wasted annually on inefficient travel

Digitalization is not a choice – it's a necessity.

Navigating the Challenges of Elderly Welfare



Inefficient scheduling

Caregivers dedicating just 60% of their time to providing actual care – a critical concern.



Drowning in Documentation

Manual errors and time-consuming processes



Scattered Systems

No comprehensive solution across Sweden



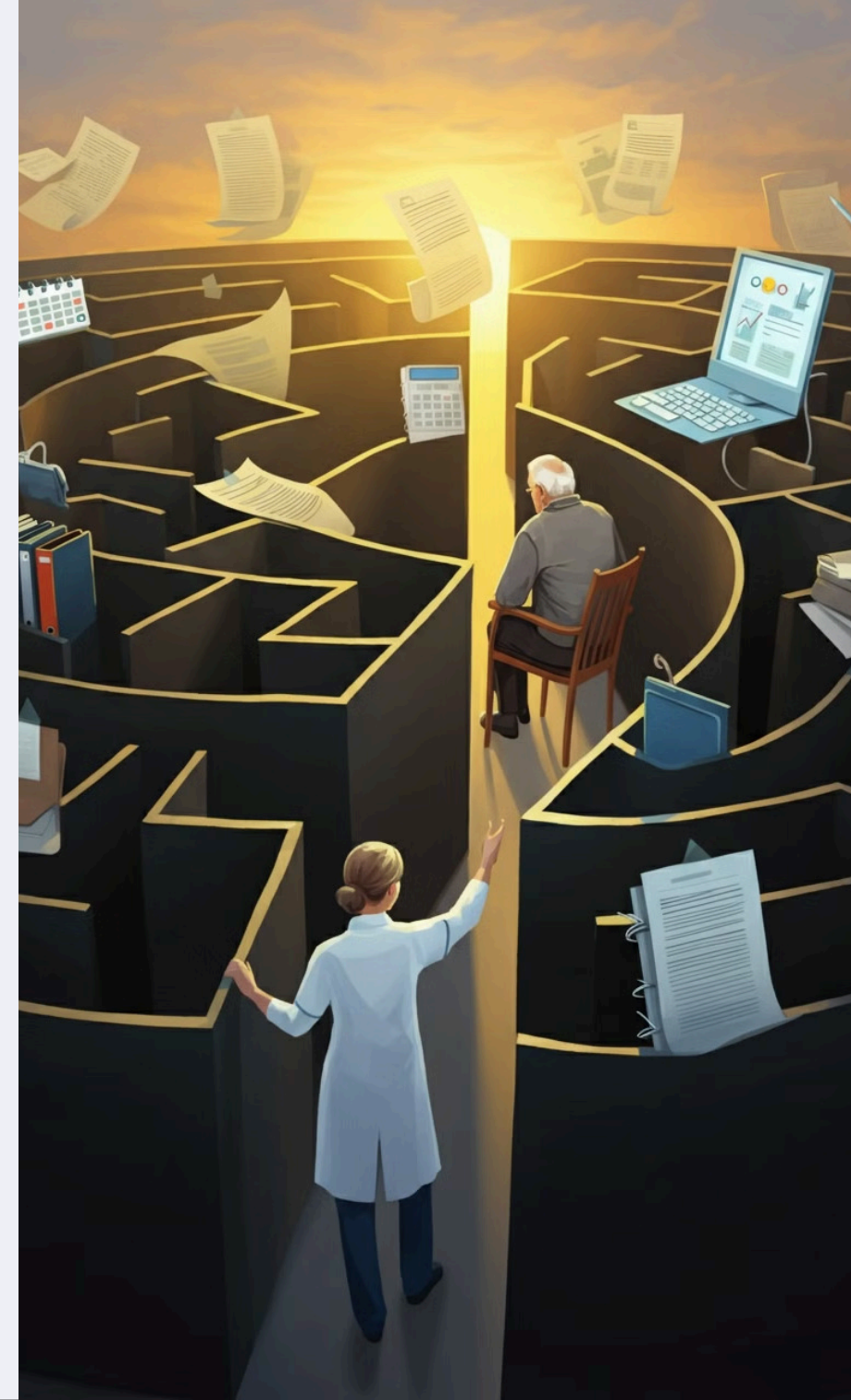
Stressed Care Recipients

Lack of continuity and high anxiety



Overworked Providers

High staff turnover, no clear overview



Discover the Synergy of AI+CARE = CAIRE

We're tackling one of humanity's greatest challenges: making quality care accessible and sustainable for all.

By uniting artificial intelligence with human compassion, Caire empowers care providers to focus on what matters most – meaningful, personal connections with those in their care. Our revolutionary platform transforms home care delivery by minimizing administrative burden while maximizing the human touch. This powerful combination delivers four essential impacts:



Cuts expenses for the home care provider, optimizing financial resources.



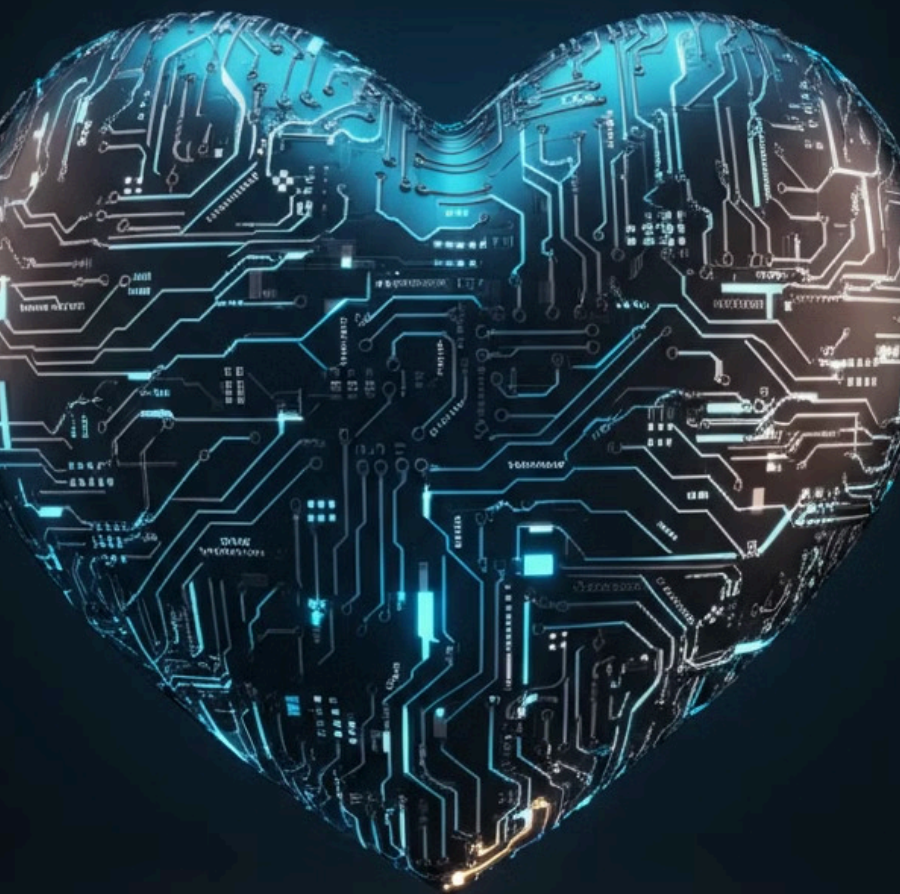
Alleviates caregiver stress and reduces staff turnover.



Improves continuity of care for patients, ensuring heightened satisfaction.



Boosts the overall effectiveness of the welfare system and contributes to the long-term sustainability of society.



Caire Transforms Home Care

Caire is an AI-powered platform designed to revolutionize home care companies by automating processes and improving efficiency



AI scheduling

Optimized scheduling and routing in real-time based on staff skills, availability and location, matching caretakers.



Integrations

Connection to existing home care systems including municipal systems. Never touch data twice approach.



Automated admin

Streamline your workflow and minimize mistakes.



More time for care

Experience tailored care and elevated quality service.



Real-Time KPI Tracking

Monitor revenue, expenses, and staff efficiency in real-time.



AI-Driven Forecasting

Leverage AI to predict future resource needs and optimize operations.



Mobile staff app

Stay informed with up-to-the-minute scheduling and documentation updates.



Care recipient app

Explore the schedule, plans, caregiver info, documentation, and history all in one place.

Elevating home care through delighted caregivers and effective resource utilization, leading to satisfied caretakers, financial fulfillment, and a balanced welfare ecosystem.

The story behind Caire

From Tech Leadership to Healthcare Innovation

1

Tech Leadership Legacy

Over two decades transforming global tech companies, pioneering digital solutions that changed industries

2

Personal Wake-Up Call

Through his own healthcare journey, Björn experienced firsthand the urgent need for digital transformation in home care

3

Mission-Driven Innovation

Now collaborating with home care leaders to create AI solutions that enhance both efficiency and human connection

Born from personal insight and powered by decades of tech expertise, Caire is building a future where AI handles the complexities of care coordination, freeing caregivers to do what they do best: provide warmth, attention, and exceptional care to every individual they serve.

Technology should amplify humanity, not replace it.



Why Caire Stands Alone

Traditional solutions are fragmented and outdated, while Caire delivers comprehensive transformation:



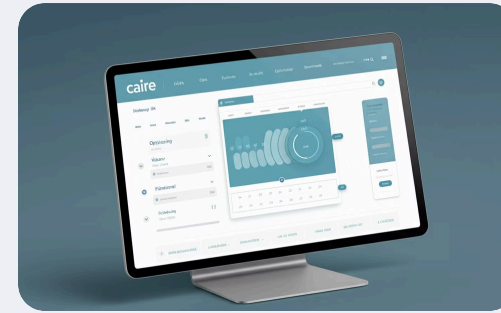
Current Swedish Solutions

Carefox, alfaecare, Quinyx, Parasol, phoniro. Combine Pulse and others offer basic scheduling tools but lack integrations, AI capabilities and real-time optimization



International Platforms

Global solutions like Caresmart360 are expensive to implement and not tailored for Swedish regulations



Caire's AI-Driven Platform

Real-time scheduling optimization and intelligent routing, with automatic updates that save time and reduce costs



Complete Integration

Seamless connection with existing home care systems and real-time intelligence dashboards ensure compliance and drive efficiency

Why It Matters: Caire isn't just a tool—it's a transformation. We combine cutting-edge AI with human insight to deliver a smarter, more efficient, and more personal home care experience.

"Healthcare is the Industry that will Benefit the Most from AI"



AI as Force Multiplier

[Healthcare](#) faces an unprecedented staffing crisis that demands immediate solutions.

[Big Ideas in Tech for 2025](#) highlights how specialized AI models will revolutionize healthcare staffing.



Critical Market Pressure

Healthcare systems face a perfect storm: increase in elderly population by 2030, 30% staff shortage in critical roles, and healthcare costs rising at 2x the rate of inflation.



Prime Market Timing

Advanced AI solutions are ready for deployment today. Healthcare providers are actively seeking AI partners to drive digital transformation - creating an immediate opportunity to capture market share.



First-Mover Advantage

Industry analysts project 2025 as the breakthrough year for healthcare AI, with the first [verticalized AI companies](#) reaching billion-dollar valuations through specialized solutions.



Unlock the Power of Network Effects



Data drives value

Experience the exponential impact of the Caire platform: more partners, caregivers, and care recipients generate richer data, fueling precise AI and delivering greater value to customers.



Sticky

Our deep integration with partners' operational excellence and internal systems ensures a seamless experience, making switching a challenge.



Strategic partner

Experience our top-tier services, including AI Staff pool seamless integrated to caire, customizable modular integrations, expert web development, and ongoing maintenance. We are the strategic partner of choice.



Exceptional Value

Harnessing the power of AI in all our operations drives cost efficiency, allowing us to provide unparalleled value to our customers.

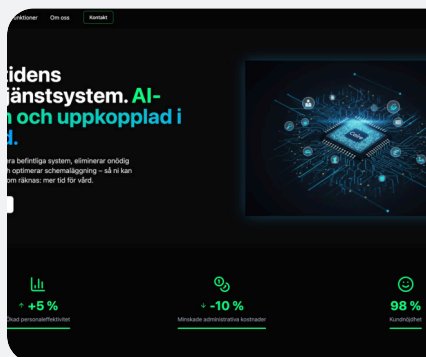


Discover what lies ahead

Let's Connect

Step into a new era with our AI-powered solution, optimizing home care operations and delivering cost savings of up to 10%.

[Björn Evers](#), Founder & CEO, info@caire.se



Caire



Caire - Smart AI-planering för hemtjä...

Intelligent schemaläggning som optimerar hemtjänstens planering och personalens...

